

# “ FIGHT BIAS TELL YOUR STORY CHANGE THE DEBATE ”

WIMN'S INTENSIVE MEDIA TRAININGS give women's and social justice advocates the concrete skills and strategies they need to challenge media bias and get their own messages heard.

## PARTICIPANTS LEARN TO:

- ♦ Deconstruct media “spin” and expose inaccuracy
- ♦ Generate positive media messages by building relationships with reporters, recognizing news hooks and developing successful talking points
- ♦ Respond to media bias with effective letters to the editor, op-eds, studies and editorial meetings
- ♦ Access—or create—independent media sources

These practical, valuable media strategies can be easily incorporated into your work.

“Thank you so much for the amazing media workshop. I feel like I just completed a semester of grad school in a four hour session! The things I have learned in this seminar will have a huge, positive impact.” —Dana Edell, Founder, viBe Theater

## Past media trainings have served:

- ♦ African American Lesbians United for Social Change
- ♦ Chicago Foundation for Women
- ♦ Chicago Girls Coalition
- ♦ Chicago NOW
- ♦ Family Health Project
- ♦ Families United for Racial & Economic Equality
- ♦ GEMS: Girls Education & Mentoring Service
- ♦ Global Girls
- ♦ Global Education Associates
- ♦ Global Women's Exchange
- ♦ Justice Works Community, Inc.
- ♦ Korean American League for Civic Action
- ♦ Project People Foundation
- ♦ Sahki for South Asian Women
- ♦ Sista Il Sista
- ♦ The Sister Fund
- ♦ Urban Justice Center
- ♦ viBe Theater Experience
- ♦ Western Washington University
- ♦ Women for Afghan Women
- ♦ Young Women's Empowerment Project



To schedule a training, contact:

Jennifer L. Pozner, Director

[www.WIMNOnline.org](http://www.WIMNOnline.org) | [director@wimnonline.org](mailto:director@wimnonline.org) | 347-564-5190

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