FIGHT BIAS
TELL YOUR STORY
CHANGE THE DEBATE

WIMN’S INTENSIVE MEDIA TRAININGS give women’s and social justice advocates the concrete skills and strategies they need to challenge media bias and get their own messages heard.

PARTICIPANTS LEARN TO:

• Deconstruct media “spin” and expose inaccuracy
• Generate positive media messages by building relationships with reporters, recognizing news hooks and developing successful talking points
• Respond to media bias with effective letters to the editor, op-eds, studies and editorial meetings
• Access—or create—independent media sources

These practical, valuable media strategies can be easily incorporated into your work.

“Thank you so much for the amazing media workshop. I feel like I just completed a semester of grad school in a four hour session! The things I have learned in this seminar will have a huge, positive impact.” —Dana Edell, Founder, viBe Theater

Past media trainings have served:

• African American Lesbians United for Social Change
• Chicago Foundation for Women
• Chicago Girls Coalition
• Chicago NOW
• Family Health Project
• Families United for Racial & Economic Equality
• GEMS: Girls Education & Mentoring Service
• Global Girls
• Global Education Associates
• Global Women’s Exchange
• Justice Works Community, Inc.
• Korean American League for Civic Action
• Project People Foundation
• Sahki for South Asian Women
• Sista II Sista
• The Sister Fund
• Urban Justice Center
• viBe Theater Experience
• Western Washington University
• Women for Afghan Women
• Young Women’s Empowerment Project

To schedule a training, contact:
Jennifer L. Pozner, Director
www.WIMNonline.org | director@wimnonline.org | 347-564-5190
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