

BACHELOR BABES, BRIDEZILLAS & HUSBAND-HUNTING HAREMS

**Decoding Reality TV's Twisted Fairy Tales
with Jennifer L. Pozner**

DO YOU EVER WONDER...

- why TV frames humiliation of women as “perfect fairy tale romance”?
- if Prince Charming would really make his “true love” bend over to remove his boots, then kick her in the butt?
- if men should be valued for more than just the size of their...wallets?

Then don't miss this rousing multi-media presentation with media critic Jennifer L. Pozner!

With humor, razor-sharp analysis and provocative clips from shows like *The Bachelor*, *The Swan* and *America's Next Top Model*, Pozner exposes how “reality” TV reinforces regressive stereotypes about women, men, love, marriage, sexuality and class in America. She skewers the lack of ethnic and physical diversity in a genre where women are sold right alongside soda and cell phones, and reveals how reality TV glorifies eating disorders, derides female intelligence and reduces Prince Charming to any jerk with a firm butt and a firmer financial portfolio.

Students will never see mating and makeover shows the same way again... and they will laugh—a lot.

“One of the best guests I've worked with during twenty-some years of teaching. Jennifer left a positive and lasting impression... If I could, I would bring her back to this campus every year.”

—Brenda Haack Fineberg,
Classics Professor, Knox College

Jennifer L. Pozner is a journalist, lecturer and the founder of Women In Media & News (WIMN), a media analysis, training and advocacy group. Formerly, she directed the Women's Desk at FAIR. Her publications include Newsday, Chicago Tribune, Ms., Bitch: Feminist Response to Pop Culture, Altnet.org and various anthologies. She has appeared on Comedy Central's "Daily Show with Jon Stewart" and Fox News Network's "The O'Reilly Factor." To learn more about WIMN, contact director_WIMN@yahoo.com.



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Condoleezza Rice Is a Size 6... and Other Things I Learned from the News: Challenging Media (Mis)Representations of Women

- Why does the *New York Times* consider National Security Advisor Rice's dress size newsworthy, but has never reported John Ashcroft's inseam?
- If 90% of global sweatshop workers are female, why isn't global trade considered a "women's issue"?
- Was Janet Jackson's breast really the most obscene thing on television last year?

Using multi-media clips and well-documented research, Jennifer L. Pozner exposes how media conglomerates serve corporate agendas, reinforce cultural stereotypes, and limit democratic debate about women's and human rights issues. Funny and frightening, Pozner debunks popular myths about women and reveals little-known facts that enlighten, engage and sometimes even enrage thinking audiences. Students will learn how commercialism and sexism shape news and pop culture – and how they can fight back.

Triumph of the Shill: How Product Placement Corrupts Media & Threatens Diversity

Ad-creep is everywhere: nude girls pose in Merit Diamonds on *America's Next Top Model*, *American Idol* wannabes gulp Coke, shampoo with Herbal Essences and drive Ford Focuses, and even "serious newscasts" regularly "report" on brand-name health, fashion and entertainment products. Learn why product placement is so prevalent, how commercialism corrupts media content and threatens diversity, and what you can do about it.

Surviving "False Feminist Death Syndrome": Media Coverage of Feminism from the '70s to Today

Ugly, male-bashing Feminazis! Godless, baby-killing sluts! Media have hurled these attacks at feminists for decades, while simultaneously proclaiming the movement "dead," a "failure" or "irrelevant" in our supposedly "post-feminist" era. Yet despite forty years of insults and false obituaries, young feminist women and men are engaging in dynamic activism far from the media's lens, as this lecture explores.

"You said so many things this campus needs to hear that hadn't been addressed by any other speakers. **I don't think our students would have gotten these important ideas from any other source.** You were personable, accessible and challenging—a great information resource."

—Alison Piepmeier, Women's Studies Professor, Vanderbilt University

Media, Women & War: How does the silencing of women's voices in war coverage shortchange America?

Media ignored American women's voices in coverage of terrorism and war since September 11, 2001, banished female journalists from op-ed pages and pundit seats, and exploited Afghan women's oppression to trump up support for bombing Afghanistan and Iraq. Pozner exposes how media marginalization of women helped the Bush administration restrict civil liberties at home and wage deadly wars abroad.

Getting Your Message Heard—Interactive Media Training Workshops For Campus Activists

Sick of media calling feminists and anti-racism activists "whiners," women's studies programs "anti-intellectual," anti-war protestors "un-American," and gays and lesbians "immoral?" **This intensive media training gives students practical, concrete strategies** to challenge media bias. Students gain skills they need deconstruct "spin" and inaccuracy, get their own positive messages heard, and access (or create) independent media alternatives.



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